Camilo Estrada Botero

Technical Product Owner & Project Manager

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SUMMARY

I translate business problems into backlogs developers can build, and I can read the code that results. Former CEO and founder, Scrum certified, with a PMO background (65+ projects evaluated) and hands-on product ownership of an internal sales and inventory platform used daily by sales and production teams. Open to remote roles worldwide, contract work, and hybrid roles in the Medellín area.

SKILLS

Product & project: Requirements, user stories, backlog prioritization by ROI, roadmaps, stakeholder and supplier negotiation, KPI definition
Methods: Scrum (SFPC), Agile, Kanban, Lean, MS Project, Notion
Technical: JavaScript/TypeScript, React, Next.js, Node.js, REST APIs, MongoDB/MySQL, AppSheet, Git (can review pull requests)
Domain: B2B commerce, inventory, logistics, manufacturing operations

EXPERIENCE

Technical Founder, Web & Product Engineer, Bonetto Con Amor (wholesale) Nov 2023 – Present
Envigado, Colombia

- Acted as Product Owner and frontend developer on the sales and inventory system: requirements, user stories and mobile-first interface.
- Led and built an internal MERN-stack system: real-time inventory control, mobile sales tool, admin dashboard and a production endpoint showing pending orders.
- Built a private B2B wholesale portal (WordPress/WooCommerce) with user-approval workflow, role-based wholesale pricing and a 24/7 catalog and checkout.

CEO & Founder, Bonetto Con Amor (wholesale) Mar 2018 – Present
Envigado, Colombia

- Led the company digital transformation; revenue grew 35% over the period through new technology adoption and operational standards.

B2B Software Engineer & Integrator (Independent), Self-employed Jun 2025 – Present
Medellín, Colombia

- Built a freight, shipping and routing quoting tool in TypeScript/React that cut quote time for sales reps from several minutes to under 5 seconds.
- Built a multi-user livestock management app on AppSheet with a relational data model, row-level security (USEREMAIL()) and role-based access control, giving 100% data segregation between users.
- Wrote Google Apps Script automations that reduced manual data entry by 70%.

Innovation Projects Director / PMO Lead, Línea Adhesiva S.A. Nov 2013 – Jan 2017
Sabaneta, Colombia

- Formulated and evaluated 65+ projects for internal and external clients; supported the commercial team in planning and executing them.
- Led new product and process development and introduced new technologies to improve efficiency and competitiveness.
- Negotiated with national and international suppliers to secure quality and availability of key inputs.

Engineering & Development Coordinator, TIG S.A.S. Oct 2008 – Dec 2013
Medellín, Colombia

- Designed new products and processes to raise productivity; supervised manufacturing and assembly with quality standards, plus logistics and inventory management.

Earlier roles: COINSI S.A., Production Director (Aug 2017 – Jan 2018); CIDET, Strategy & Innovation Coordinator (Feb – Mar 2018); SOLLA S.A., Production Coordinator (Nov 2007 – Oct 2008).

EDUCATION

Software Development, Holberton School, Medellín	2022 – 2023
International MSc in Innovation Management, Universidad Isabel I / Structuralia, Spain	2018 – 2020
Strategic Management and Innovation, Copenhagen Business School, Denmark	2016
Introduction to Project Management, University of California, USA	2015
BSc Production Engineering (Advanced Manufacturing), Universidad EAFIT, Medellín	2000 – 2007

CERTIFICATIONS

- Scrum Foundation Professional Certificate (SFPC), CertiProf, 2023
- Innovation Manager, Global Innovation Management Institute, 2016
- Diploma in Internal Audits, ISO 19011:2011, IDG, 2016

PATENT & PUBLICATIONS

- US Patent US1137516, sewer-trap design
- Interactive Tutorial on the Tools of Collaborative Design of a CAD Platform, International Conference on Engineering and Product Design Education
- Tools for Globalized Collaborative Design Training: Interactive Tutorial for the Alibre CAD System, LACCEI Latin American and Caribbean Conference for Engineering and Technology (6th)

LANGUAGES

Spanish (native) · English (C2, full professional proficiency)